



**YOUR
COMPLETE
EVENT
MARKETING
SOLUTION**

GLOBAL REACH. LOCAL IMPACT.



GLOBAL REACH LOCAL IMPACT

Global Media Marketing is the ultimate solution for all your event marketing needs. Our six primary components – website creation, smart phone app, social media management, corporate sponsorships, email marketing management and print media management – make up the core of the platform. Using a single, platform solution like Global Media Marketing just makes sense. It's easier for you to manage, you get more control over every step, and your audience gets a consistent, familiar experience from start-to-finish.





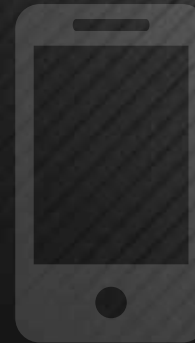
EVENT WEBSITE

Sell more tickets with a beautiful, custom event website. Build anticipation for your event with on-brand, mobile-responsive event sites with fully integrated planner tools. Engage Your Attendees during the Entire Event lifecycle Integration across channels is at the core of a successful event, and fan engagement is the currency. Pre-purchase, pre-event, on-site, post-event Maximize your online presence with a global media marketing website, custom-designed for all of our clients.



EVENT MOBILE APP

Global Media Marketing's innovative technology translates to a better attendee experience, reduced costs, increased revenue, and more than anything, an easier planning experience for you. **Limitless Control** - Manage late registrants, promote your app, and control the brand experience, all from one solution. **Better Experience** - With all your technology needs in one place, you'll have more time to spend on the things that matter. **Ease of Use** - A seamless mobile experience for attendees means they have the access to your event, whenever and wherever they need it.





SOCIAL MEDIA MANAGEMENT

Increase your ROI with our social media marketing plan.

- 1) Increase ticket sales
- 2) Increase guest satisfaction
- 3) Increase merchandise sales
- 4) Increase sponsorship sales

Social media is a natural driver for event growth, as fans share the fun and camaraderie that events generate. Sites like Facebook, Twitter, YouTube, and Instagram are a primary pathway for spreading the word far, wide, and fast — from the moment someone buys a ticket until long after the festival stands have been struck and display trucks loaded.



CORPORATE SPONSORS

Our Team Creates Corporate Revenue Streams!

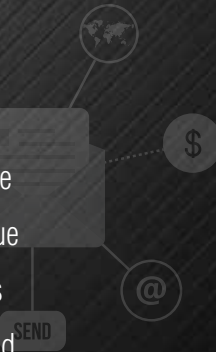
- Stage Naming Rights
- Branded Ticket Packages
- Brand Product Placement At Event
- Jumbo Screen Ads
- Branded Fence Screens
- Branded VIP Tents
- Branded Lanyard Packages
- Food & Beverage Ticket Branding
- Custom Packages For Your Event





EMAIL MARKETING

Email is still the quickest and most direct way to reach customers with critical information. With our customizable email marketing campaign, we will drive large numbers of attendees who will make your event a success. Using our platform we will have the ability to hit the right people at the right time, which is unrivaled by any other marketing avenue when it comes to events. With our event marketing features you will undoubtedly take your event(s) to the next level and give your organization increased credibility and a heightened appearance of online professionalism.



PRINT MEDIA MARKETING

Build anticipation for your event with our highly successful print media marketing. One of the most beneficial ways to create a buzz for your events. Our impactful print media marketing will drive up your revenue.

Our Print Media Marketing Plan may include:

- Event Map/Program
- Branded Scrims
- Banners
- Flyers
- Posters





COMPLETE EVENT MARKETING SOLUTION

Increase Your ROI With Our Zero Cost Event Marketing Plan.

Our marketing specialists will customize an event solution that will maximize:

- Event or Festival Growth Potential
- Local/Regional/National Market Exposure (international when applicable)
- Existing and/or Additional Revenue Generators

From Event Creation, to Ticket Launch, to Day of Show

Our job is to **GROW** your brand, **INCREASE** ticket sales and **CREATE** the biggest event **BUZZ** possible!

- Ticket Presale, Ticket Launch & Ticket Blast Plans
- Social Media Campaigns (Daily Reach, Promotion Blasts, Customer Data Retention)
- Special Promotions throughout the ticket sale will improve brand awareness and excitement
- Meet & Greet / VIP / After Show Reception
- VIP Relations: We create lasting relationships for you and our corporate sponsors to enjoy for years to come.

REDUCE YOUR EVENT COST TODAY!
CONTACT OUR TEAM AT JAMES@REACHURMARKET.COM



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MARKETING, INC

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